

**Lake Cane Restoration Society
Board Meeting Minutes**

April 13th, 2017
6:30 p.m. – 8:00 p.m.

Meeting Facilitator: Jay Madigan

Invitees: LCRS Members of the Board, Friends of Lake Cane

Roll Call

Attending: Lucky Meisenheimer (Pres.), Mark Myers (V.P.), Kathleen Fitzgerald (Treas.), Gene Augustin (President Emeritus), Christ Stalder, Michael Friedman, Tom Welch (Poet Laureate), Gerry Krannebitter
Con expedito: Simba Terry Durio, Samantha Zaino, Carolyn Upchurch, Sesheta Mwanza, Barbara Compton-Abby, David Head, Cesar Villanueva, Valerie Anderson, Robin Perez

Absent: Kerry Chester, Pam Thomas

The meeting was called to order at 6:30 by Exec. Dir Jay Madigan, with the Secretary not in attendance, Michael Friedman volunteered to take the Minutes. Other Friends of Lake Cane attended.

I. Call To Order by Poet Laureate

Our Poet Laureate read John Donne's "*Death, be not proud,*" followed by the Poem Of The Month, "*This Whorled We Are On,*" by Chris Stalder.

II. Old Business/Meeting Minutes

Minutes of the prior meeting were reviewed. It was moved (Chris Stalder) and seconded (Michael Friedman) to approve the minutes as written, motion passed unanimously.

Old Business topics were reviewed. On the subject of **Insurance**, we have Liability coverage in place for meetings and special events (such as Easter Swim); and we have Directors and Officers (D&O) insurance starting just after the February Board meeting. We are working towards coverage for the daily swims (6 days per week, 52 weeks per year), a "*Draft Application For Coverage*" has been circulated for input, including the LCRS Insurance Agent, Mariana Zorrilla.

On the subject of **Legal Services**, LCRS has retained Pamela Helton to review all LCRS Contacts, per one of the Best Practices recommendations from Rollins Non-Profit center.

On the subject of **Swim Management Services**, LCRS issued a Request For Proposals (RFP) for Swim Management (Saturday mornings for 3 hours during busy period Apr 15 through Oct 30). Two bids were received, both applicants/teams were interviewed against a scorecard of important attributes; and the contract has been awarded to the "team" of Gerry Krannebitter and Alisa Gallichio. (Based on being a contractor to LCRS, Gerry resigned his seat on the LCRS Board effective immediately. We thanked him for his volunteer service up until now, and look forward to a continued productive relationship in the future).

III. New Business

In the area of New Business, we discussed the subject of **Biometrics**. Based on insurance requirements, there needs to be some way to ascertain which swimmers are entering the water, and leaving the water, in an efficient and repeatable way. Several options are being reviewed, with the “Invixium” IXM Touch as a possible solution. A small group continues to research this topic, with a plan to decide and acquire a solution in the next few weeks, and then “slow roll” the implementation of this new process over several weeks. [One suggestion, if a finger-scan is utilized, is to have the “slow roll” campaign titled as “Give Lucky The Finger.” There was much laughter and agreement].

Another new business topic was LCRS **Marketing Plan**. Jay thanked Sam Zaino for raising this subject in the prior meeting. Jay is planning two “workshops” before the next Board meeting, to craft an LCRS Marketing Plan, incorporating various media and tools. Also on this subject, several postcards and letters have been sent to homeowners in the Lake Cane drainage area, informing them of LCRS, the Lake Cane swim, the Easter Eat/Pray/Swim event, and the need to be mindful when applying fertilizer to their properties.

The final new business topic was the **Bouy Donation** graciously offered by regular swimmer Joe Mattern. He plans to donate four new, highly visible bouys for the Lake Cane Swim. Mike Friedman raised the question of placement for the bouys, using GPS for a straight line and careful spacing. The bouys might be in a line dock-to-dock, better for experienced swimmers ... or at a slight angle to reinforce swimming left of the bouys and avoiding collisions at the docks. Consensus was that a slight angle is preferred.

Water Quality

On the subject of **Water Quality**, AOR leader Valerie was unable to attend the meeting. Water Collection and testing under the LAKEWATCH program is continuing on a monthly basis.

Learning and Training

Many thanks to Carolyn for setting the Pay Pal button on the Website for the Aquatic Center/YMCA fundraiser. Her role will change to become our Web Page Master.

Fellowship

On the topic of **Fellowship**, the next upcoming event is the Easter Sunday Eat/Pray/Swim event. There is a donations button on the LCRS website for the Easter fundraiser (proceeds to YMCA Aquatic Center

Scholarship Fund), using PayPal. After that, there is a May 20th “28th Anniversary” for the Lake Cane swim.

Finance

Next subject was the **Treasurer's Report**, submitted by Kathleen. Motion was made (Michael Friedman), seconded (Chris Stalder) and passed unanimously to approve the Treasurer's Report.

The May LCRS Board meeting will include the election / re-election of Board officers. A Nominating Committee is in place to ensure quality candidates for all open seats.

At 7:34, a motion was made by Kathleen Fitzgerald and seconded by Michael Friedman to adjourn the meeting. This motion passed unanimously.

Submitted by Michael Friedman.